

RAVISANKAR A

VISUAL DESIGNER | +91 7305983799

<https://www.raviabrn.com/graphic-design>

<https://www.raviabrn.com/ux-ui>

SUMMARY

I am a design professional with over 5 years of experience in digital, graphic, motion design, and UI/UX. I am currently seeking opportunities in graphic design, motion graphics, UI/UX, and product design. Feel free to explore my portfolio to view my work. <https://www.raviabrn.com/motion-graphics>

TECHNICAL SKILLS

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|-----------------------|-------------------|-------------|----------------------|
| • Adobe Photoshop | • Figma | • Ceros | • ServiceNow |
| • Adobe Illustrator | • Adobe XD | • HubSpot | • Visual Design |
| • Adobe After Effects | • Adobe In Design | • Workfront | • Interaction Design |
| • Adobe Audition | • Sketch | • Wrike | • Adobe Flash |

PROFESSIONAL EXPERIENCE

Senior Specialist - Graphics, NTT DATA

Feb 2024 - Present

- Conducted professional interview shoots, Townhall, All Hands and client videos with end-to-end audio-video production and editing.
- Created high-quality visual and marketing assets including: Posters, banners, emailers, social media posts, standees, newsletters, infographics and presentation decks, factsheets, whitepapers, Launch videos, promotional videos, and motion graphic content.

Graphic Designer II, Microchip Technology

Feb 2023 - Feb 2024

- UI interactions and both low- & high-fidelity prototypes
- Wireframing, Website dashboards and user interface components
- Emailers, newsletters, and HTML-based designs
- Banners, infographics, static and Motion visuals for digital platforms
- Corporate presentations and pitch decks

Senior Graphic Designer, Goodera

Feb 2020 - Feb 2023

- Delivered a wide range of design assets such as: Mailers, posters, banners, infographics, brochures, and newslettersMotion graphics, explainer videos, teasers, event videos (pre/post), and corporate videos, UI/UX designs, website layouts, landing pages, and HTML email templates Presentation decks, eBooks, PRs, standees, etc.
- Managed both brand and client deliverables for over 170 global companies, including Apple, EY, IBM, Deloitte, Lenovo, FedEx, Target, Amazon and Oracle.

EDUCATION

Bachelor of Design in Multimedia and Animation (B Des)

2016 - 2020

Lovely Professional University - Phagwara, Punjab (India) - 144411

ADDITIONAL INFORMATION

- **Languages:** English, Tamil, Telugu, Hindi
- **Awards/Activities:** Quality Employer Award, Catalyst Employer Award.